



Accelerated Restoration Collaborative

# PROJECT IMPLEMENTATION, MRV, AND SPONSORSHIP COMMITMENT



ARC is committed to restoring a healthy, diverse forest canopy by providing site-tailored solutions that prioritize the long-term needs of the community and local ecosystems. ARC implements a phased approach with succinct, easily communicable project goals.

## PROJECT DESIGN: A PHASED APPROACH



- PRE-PHASE (P0): PROJECT IDENTIFICATION, PROJECT DESIGN, BASELINE DATA COLLECTION
- PHASE 1 (P1): SITE CONDITIONING
- PHASE 2 (P2): CANOPY ESTABLISHMENT
- PHASE 3 (P3): FOREST BIODIVERSITY ENRICHMENT
- PHASE 4 (P4): CONSERVATION

ARC's phased approach is informed by decades of project implementation experience shared among our team members. This approach divides the stages of a restoration site's lifespan into clear, manageable, and measurable goals and benchmarks. The ultimate goals are as follows: the establishment of ecologically functional forests, the improvement of socioeconomic conditions of communities through employment, and investment into long-term, sustainable solutions that benefit the communities.

## OUR COMMITMENT TO SPONSORS

Each phase includes a reporting structure that keeps our valued partners fully informed on progress within the project site and allows the partners to take part in the joy of watching a forest be reborn.



## WHAT TO EXPECT

Our valued partners and sponsors will receive progress updates quarterly and annual reports which will coincide with the date of the site launch.



## PROGRESS REPORTS: QUARTERLY AND ANNUALLY

Annual reports will include:

Quarterly reports will include:

- The total number of trees planted categorized by species
- The total number of employees hired to date and the working days provided
- Geotagged or location overlay photos within shareable albums of site activities
- Inspiring site-specific stories designed to connect sponsors to the ground operations
- A pictorial or video view of areas that have been planted or are actively being planted
- A summary of operations
- The goals and benchmarks that were met toward the completion of a project phase
- The total number of trees planted categorized by species
- The number of employees hired to date and working days provided
- Geotagged or augmented location overlay photos within shareable albums of site activities
- Site-specific stories that connect sponsors to on-the-ground operations
- A view of areas that have been planted or are actively being planted
- Wildlife documented within the site
- Forest composition and health analysis (P2, P3, P4)
- Detailed photos and a narrative of site activities documented over the project phase
- Next steps toward site restoration and conservation

